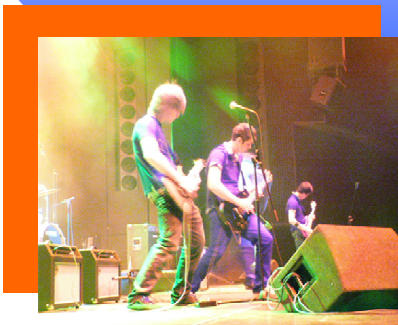


# Enterprise Enhancement Fund

## Case Study Brochure July 2010



In summer 2009, YPEF Services Ltd undertook a major piece of research into “The state of Enterprise Education in Yorkshire and Humber.” The research identified that during the past five years, schools across the region have significantly developed their enterprise provision.

YPEF Services Ltd saw this as an opportunity to further develop enterprise education in the region’s secondary schools, encouraging teachers to take ownership of their enterprise projects by applying for matched funding of up to £2,000 from “The Enterprise Enhancement Fund”.

In total, The Enterprise Enhancement Fund has assisted 83 schools with over 15,000 young people taking part in enterprise activities across the region.

This booklet provides some fantastic examples of the activities which schools carried out and how they are helping to develop enterprising skills of young people.

# Honley High School

## “Passion for Fashion”

**Passion for Fashion** was developed by Andrea Hindson to help increase awareness of Fair-Trade, recycling and human rights.

Year 9 students took part in a Trash Fashion Show with the whole year group working a collapsed timetable day.

The day culminated in a Fashion Show for the whole of the school in the afternoon and an evening show where members of the local community, primary schools and local businesses were invited to watch.

Andrea introduced the idea to the school in September to enable other curriculum areas to develop products to sell on the day, this included jewellery in ICT, craft etc.

*By creating their own resources, the activity can be repeated next year. The enterprising skills, such as creativity and risk taking, are highly transferable and easily integrated within the curriculum.*



**Contact – Andrea Hindson**

**Email**

a.hindson@honleyhigh.co.uk

**Area – Social Enterprise**

**Curriculum links**

ICT, Craft, Business Studies, Maths, English

**Outcome –** Whole school and community involvement

**Resources available – YES**

# King James, Knaresborough

## “Historic Audio Trail”

Students at King James School, Knaresborough, utilised The Enterprise Enhancement Funding to enable them to work with the local Tourist Information Centre and the Renaissance Team in Knaresborough to develop an Historical Audio Trail.

Working with Brian Crawshaw, a local historian, and teachers in the history department at the school, students identified areas of local historical interest to produce an interesting tourist walk.

The students plan to sell the trail to the public in either a script or downloadable MP3 player format, which will allow locals and tourists to listen and follow the trail.

**Contact:**

Gemma Kerridge

**Email**

gemmakerridge@king-james.n-yorks.sch.uk

**Students involved –** Years 8, 9, 10, and 13 students

**Area of Enterprise –** Business and the Community

**Curriculum links –** Drama, Maths, English

**Outcome –** Local History trail links to Travel and Tourism

**Resources available – YES**

# St.Mary Menston School, Leeds

## “Bambisanani Project”

This African link was initially set up with 6th form involvement with a partner school link in Mnyakanya School in Kwa Zulu, South Africa.

**Bambisanani** is the Zulu word for “working hand in hand” and encapsulates the partnership between the two schools. Mnyakanya is in one of the most deprived areas of South Africa with 90% unemployment and 60% adult illiteracy. Bambisanani encourages Zulu students to produce and source local products to be sold in the UK.

St. Mary Menston students market and sell the products with profits going back into the business to sponsor more orphans and children to go to school in Mnyakanya. This project has been extremely successful in not only supporting local children but has also enabled indigenous crafts to be relearned in the school by having parents and grandparents coming into school to pass on the skills. The school also used the 2010 world cup and the 2012 British Olympic Games to develop interest in the project.

This initiative began in 2006 and the school identified an opportunity to enhance its existing activity by accessing The Enterprise Enhancement funding. They used the money to source more and better materials in South Africa and develop a marketing and advertising campaign in the local community

St. Mary’s students now want to develop the social enterprise into Bambisanani greeting cards and “Bambisanani Unwrapped” which provides opportunities for people to buy pencils, books and school equipment for Mnyakanya School as presents for friends and relatives.

*This is a great example of a social enterprise developed within a school through excellent partnership on an international scale.*

**Contact** – David Geldart

**Email** david.geldart@hotmail.com

**Students involved** – KS3+4:

24 students directly involved

**Area** - Social Enterprise

**Curriculum links**

ICT, Craft, Business Studies,

Maths, English

**Outcome** – African Link initiative

**Resources available** – YES



## Other examples of school activities undertaken include...

Thrybergh school in Rotherham utilised The Enterprise Enhancement Fund to develop their own horticulture and animal care social enterprise in school.

Upper Wharfedale School in North Yorkshire used The Enterprise Enhancement Funding to further develop their High Visibility jackets social enterprise in school.

Brighouse School in Calderdale are developing their own school gym and fitness centre. This will be run and operated by 6th form students.

Airedale High School in Wakefield are developing their own in-school printing company.

Skipton Girls High school are working with their local B&Q to develop an enterprise activity around BBQs!

Ryburn Valley school in Calderdale undertook a "Murder Mystery" enterprise activity, with the 6th Formers undertaking the role of the actors!

For other examples of enterprising activities undertaken with support from The Enterprise Enhancement Fund please see [www.enterprisingyorkshire.co.uk](http://www.enterprisingyorkshire.co.uk)

## Young People's Enterprise Forum

The Young People's Enterprise Forum is a regional body with a mission to build a culture which values, promotes and nurtures enterprise in young people in an inclusive manner.

The "Enterprise Enhancement Fund" is part of the Yorkshire Forward funded "Embedding Enterprise in Education Programme" which promotes embedding enterprise from primary to university education across the region.

**Contact YPEF:**

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