



# **Supporting Yorkshire & Humber's enterprising young people**

**A regional strategy developed  
by the Young People's  
Enterprise Forum**

## Vision

To enable young people to maximise their economic potential and social wellbeing by developing enterprise skills and the capacity to be entrepreneurial in a culture which encourages and supports them to succeed.

### Success looks like:

- Young people are well prepared and able to achieve economic wellbeing, as well as making a positive contribution to society.
- More young people with the ambition, knowledge, skills and confidence to start a business.
- Enterprise skills are embedded in every aspect of the curriculum from primary to higher education.
- More employers actively contributing to the development of an enterprise culture.

### Success will lead to:

- Young people making a positive contribution to the regional and local economy
- Young people making a positive contribution to society and the local communities in which they live and work.
- More highly skilled workforce
- Increased attainment and participation levels in education, training and employment for young people.

### Purpose of the Strategy

- For members and stakeholders to use the strategy to inform their work in relation to young people and enterprise: It is recognised that organisations will develop their own ways to support and link to the strategy.
- To encourage members to identify and share good practice which will positively contribute to achieving local and regional strategic aims.
- To enable members to identify and influence policy development.
- To provide a framework which will:
  - Support members in the development of their own strategic plans.
  - Identify where there are gaps and opportunities in the region.
  - Identify areas of strength and good practice in the region which could be disseminated through partnership working

## **Audience**

This strategy is about helping young people to be enterprising in everything they do; both inside and outside of education and training. Through the YPEF Members, the strategy is aimed at commissioners of enterprise provision for young people, policy makers and strategists. It is the responsibility of Forum members to disseminate the strategy through their spheres of influence to secure buy-in at a national, regional and local level.

**YPEF STRATEGY**

**AUDIENCE = YPEF MEMBERS**

**WHO ARE YPEF MEMBERS INFLUENCING TO SUPPORT AND  
IMPLEMENT THE STRATEGY AT A NATIONAL, REGIONAL AND  
LOCAL LEVEL**

**Policy Makers**

**Local Authorities**

**Employers**

**Young People**

**Delivery  
Providers**

**Ambassadors**

**To achieve the vision YPEF members will:**

**Aim 1: Contribute to the development of a culture of enterprise for young people**

Priorities for action	Success Looks Like	Measuring Success	Outcomes and Targets	Case studies
Influence policy makers and decision makers at a national and regional level	<ol style="list-style-type: none"> <li>1. Enterprise as a cross cutting theme linking the economic, education and inclusion agendas</li> <li>2. Enterprise is featured in all of the 14-19 pathways</li> <li>3. Self employment recognised as a viable career choice and properly signposted through IAG</li> <li>4. Enterprise forms part of the curriculum in primary, secondary, FE and HE</li> <li>5. There is clear progression in enterprise from primary through to secondary and tertiary education</li> <li>6. The work of YPEF closely aligns with national strategy on enterprise education, the National Enterprise Academy, the SSAT and the national Apprenticeship Service.</li> </ol>	<ol style="list-style-type: none"> <li>1. National &amp; regional research to inform future priorities for youth enterprise</li> <li>2. Government engages in and supports YPEF strategy and achievements which in turn influences current and future policy</li> <li>3. Build an evidence base and library of all policies-local, regional and national that YPEF Members can demonstrate it has influenced/developed.</li> <li>4. Appropriate services developed to support young people interested in self employment.</li> <li>5. Increase in rates of self employment in under 25yr olds.</li> <li>6. Enterprise as an integral part of the Ofsted process.</li> </ol>	<ol style="list-style-type: none"> <li>1. Self employment increases in young people under 25yrs .2. A business support service developed to meet the needs of young people working in partnership with Business Link.</li> <li>3. By Sept 2012 all Careers Advisors trained to be able to signpost young people interested in self employment to appropriate resources.</li> <li>4. By Sept 2012, enterprise will be an integral part of every young person's education.</li> </ol>	
Support members in the development of their own strategic plans	<ol style="list-style-type: none"> <li>1. Enterprise to be recognised in Employer Engagement plans, local area statement of needs and in the commissioning of provision.</li> <li>2. An enterprise strategy and delivery plan developed for each local authority to meet local need</li> <li>3. Members work to develop joined up approaches in local and regional strategies between young people and business start-up plans</li> </ol>	<ol style="list-style-type: none"> <li>1. Enterprise for young people to be built into local strategy documents for each of the 15 Local Authorities and if appropriate they are encouraged to develop their own youth enterprise strategies.</li> <li>2. A coherent youth enterprise message supported by a wide spectrum of organisations.</li> <li>3. All education business funding plans to include enterprise education</li> </ol>	<ol style="list-style-type: none"> <li>1. By Sept 2011, all Local Authorities/LEPs to have built enterprise into their local plans.</li> <li>2. YPEF market research to be undertaken in 2012 to measure consistent messaging and understanding of key themes regarding enterprise.</li> <li>3. By Oct 2010, 4 case studies disseminated showcasing joined up approaches to local and regional strategies. 8 case studies by Dec 2010 and 12 case studies by March 2011.</li> </ol>	<p>Hull's Young People's Enterprise Strategy</p> <p><a href="http://www.youthenterprise.co.uk/download-docs/Prospectus-For-Investment.pdf">www.youthenterprise.co.uk/download-docs/Prospectus-For-Investment.pdf</a></p>
	<ol style="list-style-type: none"> <li>1. Heads, Principals and Vice Chancellors are aware of the impact of enterprise education and are proactively driving the agenda in their</li> </ol>	<ol style="list-style-type: none"> <li>1. Sub Regional Groups actively engaging Senior Leadership Teams to support enterprise education.</li> </ol>	<ol style="list-style-type: none"> <li>1. Presentations to all sub-regional groups undertaken by Sept 2011.</li> <li>2. By September 2011 – 75% of Principals,</li> </ol>	

	<p>education institution</p> <ol style="list-style-type: none"> <li>2. Enterprise to be built into the National College for School Leadership programme</li> <li>3. Improved communication to Heads/Governors regarding enterprise education, its impact and available funding</li> </ol>	<ol style="list-style-type: none"> <li>2. Principals, Heads and Governors supporting an enterprising approach to teaching and learning in their institutions.</li> <li>3. 14-19 Lead Officers supporting enterprise education</li> <li>4. Working Skills Boards supporting youth enterprise</li> <li>5. YPEF Research to provide evidence of the impact of enterprise and the important role Heads and Governors play.</li> <li>6. All FE Colleges using the FE Enterprise Framework (developed by the colleges).</li> </ol>	<p>Heads and Governors support an enterprising approach to teaching and learning.</p> <ol style="list-style-type: none"> <li>3. By March 2011, presentations to all 14-19 Lead Officers on enterprise education.</li> <li>4. By Dec 2010 – enterprise discussed with all working skills boards or relevant replacements</li> <li>5. YPEF Services Ltd to undertake one major piece of research on enterprise education every 18 months and maintain and update the research repository on the Enterprising Yorkshire Website</li> <li>6. By December 2010 two Principals and four secondary Heads identified in each sub-region as enterprise champions</li> <li>7. By July 2011 one Principal and two secondary Heads to be identified in each local authority as an enterprise champion</li> </ol>	<p>YPEF - <a href="#">Enterprise Education Research Library</a></p>
<p>Ensure CPD is embedded in all aspects of enterprise education delivery</p>	<ol style="list-style-type: none"> <li>1. CPD to form a part of every enterprise intervention</li> <li>2. Inset days to be utilised for enterprise CPD.</li> <li>3. Enterprising schools/colleges/universities to support other schools/colleges/universities with CPD to help them become more enterprising.</li> <li>4. Existing networks to be utilised to promote and disseminate CPD.</li> </ol>	<ol style="list-style-type: none"> <li>1. Repository of CPD resources, case studies and good practice for teachers and lecturers to utilise.</li> <li>2. All schools and colleges effectively utilising Enterprise Village for resources.</li> <li>3. ELPs model firmly established to effectively disseminate good practice between schools and colleges in the region.</li> <li>4. The FE network to more proactively link with the HE network to share good practice.</li> <li>5. More effective sharing of the learning's from LEGI investment in CPD to embed enterprise education.</li> </ol>	<ol style="list-style-type: none"> <li>1. By July 2011 – 75% of secondary schools to have used an INSET day to promote enterprise.</li> <li>2. By Oct 2010 – 5 case studies showcasing partnership working between schools on enterprise.</li> <li>3. By March 2011 – 5 case studies showcasing partnership working between colleges.</li> <li>4. By March 2011 – 3 case studies showcasing partnership working between universities</li> <li>5. One of the 3 FE networking events each year to include colleagues from HE.</li> <li>6. By December 2010 6 case studies of partnership working across education sectors</li> </ol>	<p>Link to enhancement fund case studies that feature consortia bids</p> <p>Link to FE case studies</p> <p>Link to ELP case studies</p> <p><a href="http://www.enterprisevillage.org.uk/regions/yorkshire-humberside">http://www.enterprisevillage.org.uk/regions/yorkshire-humberside</a></p>

	<ol style="list-style-type: none"> <li>1. All universities and colleges to include enterprise in their ITT provision</li> <li>2. Review national and regional examples of ITT good practice to replicate locally</li> </ol>	<ol style="list-style-type: none"> <li>1. NQT teachers have a better understanding of enterprise</li> <li>2. Schools in the region actively recruit teachers who have benefited from enterprise education in their ITT courses.</li> </ol>	<p>The following institutions are currently involved in ITT pilot activity: Sheffield Hallam, Leeds Trinity, Bradford College, University of Leeds and Hull University.</p> <ol style="list-style-type: none"> <li>1. By March 2011 – all Heads of Education in Universities to be contacted and engaged in enterprise.</li> <li>2. By March 2011 – a regional workshop to be held on enterprise and ITT.</li> <li>3. By Sept 2011 – all ITT providers to incorporate enterprise into the programme.</li> </ol>	<p>Sheffield Hallam ITT case study</p> <p>ITT progress report October 2010</p>
Employers effectively supporting young people to develop enterprise capabilities.	<ol style="list-style-type: none"> <li>1. Improved partnership working to maximise employer interventions</li> <li>2. Training for teachers and lecturers on maximising relationships with employers</li> <li>3. Educational institutions leading employer engagement supported by delivery providers.</li> <li>4. Young people and teaching staff have a better understanding of the skills employers require in the world of work.</li> <li>5. Improved partnership working between appropriate delivery organisations such as National Apprenticeship Service, Education Business Partnerships, Business in the Community, Young Enterprise, Chambers of Commerce, local area partnerships, Prince's Trust and Connexions to maximise employer interventions with education.</li> <li>6. Sharing of the good practice resulting from LEGI investment which could be replicated across the region.</li> <li>7. The business membership organisations (Chambers of Commerce, FSB, IoD and CBI) at the forefront of promoting the benefits of employer engagement with education institutions.</li> </ol>	<ol style="list-style-type: none"> <li>1. Positive feedback from employers on the benefits of working with schools/colleges and universities.</li> <li>2. Regional recognition of the support employers give schools/colleges/universities</li> <li>3. Case studies to evidence successful employer/education partnership working.</li> <li>4. Clear framework showing employer skills requirements and links to the curriculum.</li> <li>5. Youth enterprise regularly recognised and signposted at business membership events.</li> </ol>	<ol style="list-style-type: none"> <li>1. There are lots of examples and case studies evidencing the value employers get from working with education. By March 2011, YPEF Services Ltd will collate 15 case studies to be showcased on the 'Enterprising Yorkshire' website. Each month, a new case study will be added.</li> <li>2. By June 2011 a framework will be produced utilising employer research to show the skills employers require and how these map to the curriculum.</li> </ol>	<p>Link to RBC Report</p> <p>Link to Northern Rail Challenge Reports</p> <p><a href="#">Yorkshire Bank case study</a></p> <p><a href="#">Link to - QA Research Report - Employer Engagement Report</a></p>

	<p>1. Learners able to articulate their skills and the value these have to employers. Learners able to benefit from progression in their enterprise skills development from primary through to secondary and tertiary education.</p> <p>2. More schools should be able to access and use tools to measure skills and learner progression</p> <p>3. Increased sharing of knowledge between schools, colleges, delivery partners and funders about the 'value' of evaluation tools.</p>	<p>1. Bank of research regarding skills employers require and perceptions to skill levels.</p> <p>2. Increased sharing of the benefits of existing tools that 'measure' skills and learner progression such as Bright Sparks, Enterprise Catalyst, Enterprise Tracker and Uxplode.</p> <p>3. Every young person to have their own 'enterprise passport' evidencing their strengths and progression through the course of their education</p> <p>4. Enterprise skills being utilised by learners to inform their choices at every stage of their education journey.</p>	<p>1. By July 2011 – 40% of secondary schools implementing a process or tool to 'measure' learner journey.</p> <p>2. Young people better equipped to articulate their skills with potential employers and to secure course places.</p> <p>3. Young people better informed to make appropriate career choices based on an understanding of their skills.</p>	<p><a href="#">Bradford Step Up</a></p> <p><a href="#">Enterprise Tracker.</a></p> <p><a href="#">Bright Sparks</a></p> <p><a href="#">Enterprise Catalyst</a></p>
Involve young people in the development of a culture of enterprise in Y & H	<p>1. Young people actively consulted on major issues which will impact on them.</p> <p>2. The young people's networks more effectively link together including: Edge Learner Forum, School Councils, Junior Chambers, Youth Councils, Youth Parliament, Young Enterprise, ambassadors and alumni.</p>	<p>1. A regional databank of young ambassadors.</p> <p>2. Every local authority to have a young ambassador promoting self employment and/or business start up.</p>	<p>1. By March 2011 – YPEF Services Ltd will create a regional databank of young ambassadors which will be continually updated.</p> <p>2. By September 2011 – every Local Authority to have at least five 'Young Ambassadors' to promote enterprise locally.</p> <p>3. Each local authority to have a young enterprise forum to consult and involve young people in the development of provision.</p>	<p>Link to Bradford and Calderdale Young Entrepreneurs groups</p> <p><a href="http://www.youthenterprise-hull.co.uk/young-entrepreneurs">http://www.youthenterprise-hull.co.uk/young-entrepreneurs</a></p>

**Aim 2: Self employment promoted as a viable career option**

<b>Priorities for action</b>	<b>Success Looks Like</b>	<b>Measuring Success</b>	<b>Outcomes and Targets</b>	<b>Case Studies</b>
Self employment is embedded into all IAG provision	<ol style="list-style-type: none"> <li>1. All IAG provision includes self employment and links to a learners' individual enterprise skills assessment</li> <li>2. IAG and self employment guidance is based on labour market information</li> <li>3. Young People involved in the development of IAG provision. .</li> <li>4. Self employment showcased on current platforms such as Uxplore</li> </ol>	<ol style="list-style-type: none"> <li>1. Training and resources provided to IAG staff to sign-post young people to relevant support relating to self employment.</li> <li>2. Business Link directly involved in IAG provision relating to self employment particularly in FE, HE and Training Centres.</li> </ol>	<ol style="list-style-type: none"> <li>1. Business support available in every college and university and approved training facility in Y &amp; H.</li> </ol>	<a href="#">Hull Gold Standard</a>
Self employment embedded into all vocational provision	<ol style="list-style-type: none"> <li>1. A comprehensive support service developed in partnership with Business Link to support young people interested in self employment.</li> <li>2. All vocational courses to include taster modules on self employment.</li> <li>3. Comprehensive offer at a local level for all young people interested in self employment linking together local support services and Business Link.</li> </ol>	<ol style="list-style-type: none"> <li>1 Every college provides 'taster' modules on self employment for all vocational students.</li> <li>2. Every college to provide self employment workshops, IAG, mentoring and resources to support young people to start up a business.</li> <li>3. Every college to have a 'start up support plan' linking to Business Link and other local start up support services.</li> <li>4. YPEF Services Ltd will continue working closely with National Enterprise Academy to pilot activity in the region and disseminate good practice.</li> </ol>	<ol style="list-style-type: none"> <li>1. All Y &amp; H FE colleges to utilise the FE Enterprise Framework by July 2011.</li> <li>2. The learning's from the LEGI investment in colleges to be shared via the FE networking events. Colleges to review good practice and means of replicating.</li> </ol>	<a href="#">Enterprising FE Framework</a> and published <a href="#">FE case studies</a>
Entrepreneurs effectively contributing to promote self employment	<ol style="list-style-type: none"> <li>1. Every school, college and university able to access Entrepreneurs to support self employment.</li> <li>2. Entrepreneurs fully briefed and 'quality controlled' before each education intervention.</li> <li>3. A regional entrepreneur's databank which organisations can access.</li> </ol>	<ol style="list-style-type: none"> <li>1. Every local area to provide an entrepreneur exchange model as developed by some of the LEGIs.</li> <li>2. Every delivery provider to ensure entrepreneurs are incorporated into the regional databank.</li> <li>3. Partners effectively signposting potential entrepreneurs to local and regional partners</li> <li>4. Partners support the training and quality briefing of entrepreneurs.</li> </ol>	<ol style="list-style-type: none"> <li>1. Regional recognition for the role and support of entrepreneurs. This will be on the regional databank but might also include a regional awards process.</li> <li>2. YPEF Services Ltd to work with the ERDF programme to establish a regional databank of entrepreneurs and ambassadors by Oct 2011. Members will support YPEF Services Ltd in populating the databank so that it can be accessed by organisations across the region.</li> </ol>	Freeston Business and Enterprise College case study



<p>Business start up support to meet the needs of young people</p>	<ol style="list-style-type: none"> <li>1. Young People able to access start up support tailored to meet their needs.</li> <li>2. Education institutions able to signpost young people to appropriate providers and information relating to self employment.</li> <li>3. Self employment seen as a viable career choice for young people.</li> <li>4. Enterprise interventions to raise aspirations of young people, particularly those at risk of becoming NEET.</li> <li>5. More young people being self employed or setting up their own businesses in the region.</li> <li>6. Young people to be actively involved in the development of start up services to meet their needs.</li> </ol>	<ol style="list-style-type: none"> <li>1. The creation of a web portal to meet the needs of young people with access to mentors, incubation space, guidance, social networking, information and guidance. This will be developed in partnership with Business Link.</li> <li>2. Every school student to have the option to participate in an enterprise programme that involves running a business.</li> <li>3. Self employment becomes an integral part of IAG.</li> <li>4. Every local area has a plan to promote self employment to young people who are NEETs or at risk of becoming NEETs.</li> <li>5. YPEF working in partnership with the National Enterprise Academy and the National Apprenticeship Service to contribute to the development of the enterprise apprenticeship.</li> </ol>	<ol style="list-style-type: none"> <li>1. YPEF Services Ltd to work with partners to develop a web portal for young people.</li> <li>2. By July 2011 – the 15 Local Authorities to have a comprehensive plan regarding self employment</li> </ol>	<p>Wildfire Website  <a href="http://www.spreadlikewildfire.org">www.spreadlikewildfire.org</a></p>
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### Aim 3 Champion quality provision and evidence impact

Priorities for action	Success Looks Like	Measuring Success	Outcomes and Targets	Case Studies
<p>Encourage the dissemination of good practice</p>	<ol style="list-style-type: none"> <li>1. Every education institution working with other institutions to share good practice and provide quality enterprise activity.</li> <li>2. The Enterprise Learning Partnership and other regional and local networks effectively promoting partnership working.</li> <li>3. Access to examples of good practice to be adapted to meet local need.</li> <li>4. Models of good practice developed through LEGI investment</li> </ol>	<ol style="list-style-type: none"> <li>1. Improved communication between partners and better use of existing channels to showcase good practice such as the Enterprising Yorkshire website and links with partners websites</li> <li>2. ELPs as one effective vehicle to disseminate good practice between schools and between primary, secondary, FE and HE.</li> <li>3. Regional repository of good practice.</li> <li>4. More effective sharing of the good practice developed through the LEGIs.</li> <li>5. Improved communication routes into education institutions to ensure every</li> </ol>	<ol style="list-style-type: none"> <li>1. Partners to maximise the use of the 'Enterprising Yorkshire website' to showcase good practice and case studies.</li> <li>2. By March 2011 – each ELP and or appropriate enterprise education partnership to develop a communication strategy covering how it will disseminate information to other schools and colleges in the local area. The communication strategy needs to link to existing networks such as the 14-19 Officers, sub regional groups and Head Teacher networks.</li> <li>3. The learning's from the graduate</li> </ol>	<p><a href="http://www.enterprisingyorkshire.co.uk/">www.enterprisingyorkshire.co.uk/</a></p> <p><a href="http://www.enterprisevillage.org.uk/regions/yorkshire-humberside">www.enterprisevillage.org.uk/regions/yorkshire-humberside</a></p>

	<p>shared with organisations across the region.</p> <p>5. Stakeholders and funders championing quality provision and innovation and challenging delivery partners, local plans and education institutions where appropriate.</p>	<p>institution is aware of the resources available, what they can access free of charge (e.g. Make Your Mark campaign) and how they can access additional support.</p>	<p>entrepreneurship programme to be captured and shared with FE. Replicate the HE boot camp for FE students.</p>	
<p>Sharing of information and resources to measure quality provision</p>	<p>1. Every education institution working with other institutions to share resources and different approaches to measuring quality provision.</p> <p>2. Stakeholders and funders championing quality provision and innovation and challenging delivery partners, local plans and education institutions where appropriate.</p> <p>3. Every enterprise intervention requires an evaluation process involving staff, employers and learners.</p>	<p>1. A consistent approach to measuring quality which enables institutions and funders to benchmark providers.</p> <p>2. Delivery providers to be recognised with the Institute for Education Business Excellence.</p> <p>3. Organisations have a good understanding of what enterprise intervention works for specific groups of young people. This will then influence what activities and support is commissioned and funded.</p>	<p>1. By May 2011, YPEF to establish a task and finish group to review how schools, colleges and universities currently measure quality. The outcome will be a short report on current practices and recommendations of what works by education institutions.</p> <p>2. YPEF Services Ltd will conduct a second phase of research on enterprise education in Jan 2011. The results of this research will be shared nationally, regionally and locally.</p>	
<p>Sharing of information and resources to measure and evidence impact</p>	<p>1. Every education institution working with other institutions to share how they measure and evidence impact of enterprise provision.</p> <p>2. Stakeholders and funders challenging providers and education institutions to measure and evidence impact.</p> <p>3. Access to examples of evidence and impact at a national, regional and local level.</p>	<p>1. Organisations accessing the regional research repository on the 'Enterprising Yorkshire' website.</p> <p>2. Organisations have a good understanding of then impact of different enterprise interventions for specific groups of young people. This will then influence what activities and support is commissioned and funded.</p>	<p>1. The task and finish group established to review quality will also evidence impact.</p> <p>2. YPEF Services Ltd has established a research databank on the 'Enterprising Yorkshire' website. This databank includes national studies on enterprise education as well as local research. This databank will be continually updated.</p>	<p><a href="http://www.enterprisingyorkshire.co.uk/resources/research_library">www.enterprisingyorkshire.co.uk/resources/research_library</a></p>

**Aim 4: Recognising achievement and evidencing impact**

Priorities for action	Success Looks Like	Measuring Success	Outcomes and Targets	Case Studies
Encourage partnership working	<ol style="list-style-type: none"> <li>1. Education institutions working together to share good practice and to support transition activity</li> <li>2. Delivery providers working together to promote quality and innovation in enterprise provision.</li> <li>3. Increased synergy at a strategic level between stakeholders, funders and policy makers with regards to young people and enterprise.</li> </ol>	<ol style="list-style-type: none"> <li>1. Case studies shared through a regional repository.</li> <li>2. Evidence from organisations on the strategic added value of partnership working vs. working in isolation.</li> <li>3. Setting up of specific LA boundary partnerships to promote enterprise to young people if appropriate</li> </ol>	<ol style="list-style-type: none"> <li>1. At a regional level, YPEF is an open forum which meets bi-monthly and proactively supports partnership working.</li> <li>2. In addition to case studies evidencing benefits to employers and education institutions, YPEF Services Ltd will collate 3 case studies by Oct 2010 evidencing creative partnership working between organisations.</li> </ol>	
Disseminate good practice	<ol style="list-style-type: none"> <li>1. Education institutions working together to share good practice and develop resources which can be further disseminated.</li> <li>2. Schools forming consortia to develop ideas, resources and maximise funding.</li> <li>3. Examples of good practice adapted to meet local needs and rolled out.</li> <li>4. Business membership organisations at the forefront of promoting the benefits of employer engagement to businesses.</li> </ol>	<ol style="list-style-type: none"> <li>1. More effective collation and sharing of good practice developed through HE Graduate Entrepreneur programme, the Centres of Excellence in teaching and Learning in HE, the LEGI funded programmes such as Rotherham Ready, and local exemplars of good practice such as the Hull Youth Enterprise Partnership and Sheffield Entrepreneur Exchange.</li> <li>2. Youth enterprise celebrated at business membership events such as ABDN.</li> </ol>	<ol style="list-style-type: none"> <li>1. All stakeholders and funders utilising YPEF; its members and resources, to provide appropriate information to support the development of local plans to meet local need.</li> </ol>	
Recognise achievement	<ol style="list-style-type: none"> <li>1. Clear signposting to access information about what works whether you are an employer, educator, delivery provider or commissioner of services.</li> <li>2. Every local area utilising young ambassadors as advocates of enterprise</li> <li>3. Research and learner enterprise tools are used to benchmark start point and progress is recognised and celebrated.</li> </ol>	<ol style="list-style-type: none"> <li>1. Maximise Global Entrepreneurship Week to recognise achievement within local authority areas</li> <li>2. There is a positive local PR message running throughout the year, celebrating the achievements of enterprising young people.</li> <li>3. Schools receiving positive comments on enterprise from Ofsted are recognised and case studies produced and shared.</li> <li>4. Youth enterprise celebrated at business membership events such as Asian Business Development Network , Business Week, Yorkshire International Business Convention etc.,</li> </ol>	<ol style="list-style-type: none"> <li>1. A programme of events which showcase young people's enterprise in the region will be promoted in the lead up to and during GEW.</li> <li>2. By June 2011 schools, colleges and universities are working to develop Enterprising Britain entries in partnership with local and regional organisations</li> </ol>	<p><b>Rotherham Ready reach final of Enterprising Britain 2010</b></p> <p><a href="http://www.enterprisevillage.org.uk/news/-/detail/190">www.enterprisevillage.org.uk/news/-/detail/190</a></p>

	<ol style="list-style-type: none"> <li>1. Members of YPEF supporting the strategy and promoting it with appropriate partners.</li> <li>2. Members actively supporting partnership working and the sharing of good practice.</li> <li>3. Members proactively contributing to developing a culture of enterprise in young people in Yorkshire &amp; Humber</li> <li>4. YPEF membership recognised as bringing added value by commissioners of enterprise provision, policy makers and stakeholders because of the wealth of expertise, additional resources and wider partnership working members can bring.</li> </ol>	<ol style="list-style-type: none"> <li>1. Members producing case studies, sharing research and success which can be disseminated with other partners.</li> <li>2. Members actively contributing at meetings</li> <li>3. Members seeking input from the wider partnership to maximise the impact of what they do to develop a culture of enterprise in young people.</li> <li>4. Members promoting the benefits of YPEF and the impact of enterprise for young people at every appropriate opportunity.</li> </ol>	<ol style="list-style-type: none"> <li>1. The strategy to be presented to appropriate contacts in each Local Authority by Sept 2010.</li> <li>2. YPEF members to provide on-going evidence and case studies' to provide links to the strategy.</li> <li>3. A review of progress made against the strategy targets will be provided by members at each YPEF meeting.</li> </ol>	
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## Acronyms

1.	YPEF	Young People's Enterprise Forum
2.	IAG	Information, Advice & guidance (careers advice)
3.	FE	Further Education
4.	HE	Higher Education
5.	SSAT	Specialist Schools and Academies Trust
6.	LA	Local Authority
7.	CPD	Continuous Professional Development
8.	ITT	Initial Teacher Training
9.	ELP	Enterprise Learning Partnership
10.	LEGI	Local Enterprise Growth Initiative
11.	FSB	Federation of Small Businesses
12.	IoD	Institute of Directors
13.	CBI	Confederation of British Industries
14.	EUK	Enterprise UK
15.	NEET	Not in education, employment or training
16.	GEW	Global Entrepreneurship Week (15 <sup>th</sup> -19 <sup>th</sup> Nov 2010)